

BM

BERNADETTE MACANLALAY

CONTACT

07988445187

bernmacanlalay@gmail.com

bernsworks.carrd.co

linkedin.com/in/bernadette-m-b8301614b/

EDUCATION

Understanding Mental health first aid & Mental health advocacy in the workplace

 Oct 2021 - Feb 2022
 NCFE Cache

(MA) Marketing

 Oct 2020 - July 2021
 London Metropolitan University

(BA) Product Design

 Sept 2017 - July 2020
 Bournemouth University

CERTIFICATIONS







Coaching by Circl

 June 2021
 Association of coaching

Administrative HRM

 June 2020
 CPD and iAP accredited

MY EXPERTISE

Marketing Costume design Prop design Logo design Social media Video editing Logistics 

PRODUCT & PROP DESIGN AND MARKETING

PROFILE INFO

I can create a beneficial product & event for all stakeholders, which helps me to analyse what is required and add my own special perspective. From marketing with events, product design and costume/prop design, all are within my capabilities to provide the right design for the right task.

WORK EXPERIENCE

General Assistant
Hobbycraft | Aug 2021 - CURRENT

- Group and 1:1 workshops to sell products
- Handling financial transactions for customers

Logistics Officer
Filifest | Aug 2021 - CURRENT

- Original Philipino music competition promotion and editing
- Marketing lead , logistics and sponsor team for 2022 Festival

Intern
WeShallEducation | Feb 2021

- Design an action plan, proposal and interview questions for prospective customers
- Teaching, editing & uploading english zoom classes

Social media officer
LMU's 'Gamer's society' | Sept 2020-Aug 2021

- Social media posts on sessions/related media
- Planning and performing gaming competitions and sessions

Editor, cosplayer and logo designer
'Cosplay to Potato' | Feb 2021 - Aug 2021

- Edited group 4's video
- Graphics for other groups and logo
- Cosplay video and editing

REFERENCES

Claudia Bellido (Lead Associate - Marketing)
 claudia.bellidolahud@willistowerswatson.com

Rica Go (FiliFest Founder and Chairperson)
 filifestuk@gmail.com